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# Sustainability Strategy of Erasmus+ project UTTERLY



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## Abbreviations

CTE – centres of teaching excellence

HEI – higher education institution

NCTE – network of centres of teaching excellence

NEO – National Erasmus+ Office

WP – work package



## Partner consortium

### EU partners

- Vytautas Magnus University, Lithuania
- Bayreuth University, Germany
- University of Versailles Saint-Quentin, France
- Wroclaw University of Science and Technology, Poland

### Ukrainian partners

- Ivan Franko National University of Lviv, Ukraine
- Kyiv National Economic University named after Vadym Hetman, Ukraine
- Poltava V.G. Korolenko National Pedagogical University, Ukraine
- Kryvyi Rih National University, Ukraine
- Lutsk National Technical University
- Volodymyr Vynnychenko Central Ukrainian State Pedagogical University, Ukraine
- Pereyaslav-Khmelnytsky H.Skovoroda State Pedagogical University, Ukraine
- Nizhyn Mykola Gogol State University, Ukraine
- Institute of Higher Education of the National Academy of Educational Sciences of Ukraine, Ukraine
- Union of Rectors of Higher Education Institutions of Ukraine, Ukraine



## Project objectives

### Aim

to contribute the modernisation of higher education systems in Ukraine by introducing universities centres of teaching excellence for promotion of European educational innovations by professional university teachers' certification.

### Specific objectives

- to modernise the formal system of university teachers' professional development and certification in Ukraine by establishing of 9 independent Centres of Teaching Excellence, as well as creating their network, focusing on enhancing quality of university teaching;
- to introduce the professional university teachers' certification programs based on European good practices and education innovations for ensuring teaching excellence;
- to develop and pilot a new teaching excellence curriculum based on the teaching excellence framework, including courses' syllabi and MOOCs which are permeable with the education needs of academic communities in Ukraine and resulting in professional certification of university teachers.

## Sustainability strategy

### Aim of sustainability strategy

*Sustainability* is “the capacity of the project to continue and use its results beyond the end of the funding period. The project results can then be used and exploited in the longer-term, perhaps via commercialisation, accreditation or mainstreaming” (European Commission, 2019, p. 313).



The aim of the *Sustainability Strategy* is to develop instruments and procedures for:

- providing information on the project progress, outcomes, initiatives and best practices to target groups;
- making the project results visible to the target groups, key actors and stakeholders that can implement them;
- raising awareness of teaching excellence issues and tools for its development among academic and non-academic communities;
- shaping policies and facilitating practices of advanced training at HEIs;
- successfully transfer the project outcomes to decision-makers on institutional and national levels for their sustainable promotion and support;
- maintaining exploitation of project results in the longer-term period;
- ensuring the employment of the project procedures and activities continuously after the funding period.

The Sustainability Strategy is part of the general project implementation activities and describes how to increase the visibility of the project results, how to share the project outcomes and materials among different target groups, key actors, and stakeholders, and how to ensure post-implementation sustainability of the UTTERLY project.

## Target groups

The project UTTERLY aims at reaching specific *target groups, the key actors, and wider academic and non-academic communities*:

- academic staff of Ukrainian HEIs;
- administrative staff and management of Ukrainian HEIs;
- students;
- Ministry of Education and Science of Ukraine;
- higher education stakeholders (business and public organizations, state and local authorities, etc.).



## Tools and activities for project sustainability

To ensure the sustainability of project results after the funding period of the UTTERLY project, the project partners will continue to distribute project results with their resources because of the strategic importance of teaching excellence issues for European and Ukrainian academic community.

All project outcomes and materials will be sustainably usable by target groups, in particular academic staff, administrative staff, and management of Ukrainian HEIs, who can actually benefit from the UTTERLY project.

Project outcomes that will support the project sustainability:

- Strategy of teaching excellence;
- Roadmap for CTEs establishment;
- Teaching excellence curriculum and courses syllabi;
- “Professional standards for university teachers” research;
- Regulation for teacher attestation;
- CTE methodology guidelines;
- Evaluation methodology for certification;
- Ukrainian language MOOCs on teaching excellence.

To maintain the exploitation of project results in the longer-term period, partners use next *tools and activities*:

- signing Multilateral agreement on cooperation between CTEs and EU partners;
- continuation of testing and improving the project’s outcomes;
- developing new courses on teaching excellence in accordance with up-to-date requirements of the internal and external universities’ environment;
- creating NCTE;
- signing Multilateral agreement on cooperation and framework for NCTE;
- administrating UTTERLY project and CTE websites;
- Ukrainian language MOOCs on teaching excellence;
- developing and adopting universities’ strategies of teaching excellence on the institutional level by Ukrainian partners;



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- presentation of the project results in conferences, workshops, seminars etc. on appropriate Ukrainian and European networks and platforms;
- developing a database of HEIs, and other institutions interested in the teaching excellence issues;
- preparing a new follow-up application for Erasmus+ to further develop and disseminate the main results of the UTTERLY project by key partners.





## Dissemination and sustainability plan

Activity, tool	Description	Date/ duration/ frequency	Place	Level <sup>1</sup>	Target group	Number of people reached	Evidence
UTTERLY project website	Updating information/news about project events, outcomes, publications, announcements	At least 1 per month	<a href="https://lnu.edu.ua">https://lnu.edu.ua</a>	R/N	Academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	500 per publicatio n	Links on the project page
Websites of the project partners	Updating information/news about project events, outcomes, publications, announcements	At least 1 per month	<a href="https://fupstap.kneu.edu.ua/ua/_p_projects/UTTERLY_2021">https://fupstap.kneu.edu.ua/ua/_p_projects/UTTERLY_2021</a> <a href="http://pnpu.edu.ua/category/novini-k2-utterly/page/2">http://pnpu.edu.ua/category/novini-k2-utterly/page/2</a> <a href="https://lnu.edu.ua/uk/projekt-tsentry-sertyfikatsiyi-vykladachiv-innovatsiyini-pidkhody-do-doskonalosti-vykladannya">https://lnu.edu.ua/uk/projekt-tsentry-sertyfikatsiyi-vykladachiv-innovatsiyini-pidkhody-do-doskonalosti-vykladannya</a> <a href="https://www.cuspu.edu.ua/ua/mizhnarodna-dialnist/mizhnarodni-proekty/proiekt-erasmus-utterly">https://www.cuspu.edu.ua/ua/mizhnarodna-dialnist/mizhnarodni-proekty/proiekt-erasmus-utterly</a> <a href="https://utterly.uhsp.edu.ua/?_gl=1%2Ai304x7%2A_ga%2AMTg0MTEwMzE4NS4xNjY0NzAyOTA1%2A_ga_0GV8419ZP3%2AMTY2NDcwMjkwNS4xLjEuMTY2NDcwMjkwOS4wLjAuMA..%2A_ga_9NS522JFH2%2AMTY2NDcwMjkwNi4xLjAuMTY2NDcwMjkwNi42MC4wLjA.%2A_ga_DT70EJ6JDX%2AMTY2NDcwMjkwNi4xLjEuMTY2NDcwMjkwOS4wLjAuMA..&amp;g">https://utterly.uhsp.edu.ua/?_gl=1%2Ai304x7%2A_ga%2AMTg0MTEwMzE4NS4xNjY0NzAyOTA1%2A_ga_0GV8419ZP3%2AMTY2NDcwMjkwNS4xLjEuMTY2NDcwMjkwOS4wLjAuMA..%2A_ga_9NS522JFH2%2AMTY2NDcwMjkwNi4xLjAuMTY2NDcwMjkwNi42MC4wLjA.%2A_ga_DT70EJ6JDX%2AMTY2NDcwMjkwNi4xLjEuMTY2NDcwMjkwOS4wLjAuMA..&amp;g</a>	R/N	Academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	100 per publicatio n	Links on the project pages on the partners' website

<sup>1</sup> R - regional; N – national; I - international



			<a href="http://www.ndu.edu.ua/index.php/ua/mizhnarodni-zv-yazki/mizhnarodni-proieky/item/3733-utterly">a=2.148289527.1532965327.1664702906-1841103185.1664702905</a> <a href="http://www.ndu.edu.ua/index.php/ua/mizhnarodni-zv-yazki/mizhnarodni-proieky/item/3733-utterly">http://www.ndu.edu.ua/index.php/ua/mizhnarodni-zv-yazki/mizhnarodni-proieky/item/3733-utterly</a> <a href="http://doir.knu.edu.ua/%d0%bf%d1%80%d0%be%d0%b5%d0%ba%d1%82%d0%b8/%d0%bf%d1%80%d0%be%d1%94%d0%ba%d1%82-utterly/">http://doir.knu.edu.ua/%d0%bf%d1%80%d0%be%d0%b5%d0%ba%d1%82%d0%b8/%d0%bf%d1%80%d0%be%d1%94%d0%ba%d1%82-utterly/</a> <a href="https://ihed.org.ua/internationalization/utterly/">https://ihed.org.ua/internationalization/utterly/</a>				
Social networks (Facebook)	Updating information on project results, press realises about events, materials, achievements, publications, presentations, storytelling, interviews, and live moments of the project	At least 1 per month	<a href="https://www.facebook.com/profile.php?id=100064197005472">https://www.facebook.com/profile.php?id=100064197005472</a>	N/I	Academic and non-academic communities	500 per publication	Links on the project page on the social network. Analytics of the social network accounts: numbers of posts' views, likes, shares
Informational publications	Informational publications about project events, outcomes, publications, and announcements in the universities' resources (newspapers, journals)	At least 1 per year	Universities' resources (newspapers, journals)	R/N	Academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	500 per publication	Links on universities' websites, and pages on the social network. Issues of universities' resources (newspapers, journals)
Press releases for NEO and other partners	Writing press releases about project events, outcomes, publications, and announcements for NEO (NEO website,	At least 1 per 6 months	<a href="https://erasmusplus.org.ua/">https://erasmusplus.org.ua/</a> <a href="https://www.facebook.com/NEOinUkraine/">https://www.facebook.com/NEOinUkraine/</a>	N	Academic and non-academic communities	500 per publication	Links on NEO website, page on social network



	Facebook social network)						
Newsletters	Emailing the newsletters to the partners about project events, outcomes, publications, announcements	At least 1 per year		R/N	Academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	500 per newsletter	Newsletters. Links on partners' websites
Articles	Publication of articles with outcomes and project results in journals and magazines in the sphere of higher education	No less than once a year by each project partner		R/N/I	Academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	100 per publication	Printed articles in journals and magazines, links to electronic issues
Conferences, round tables, seminars, webinars, workshops, forums, information sessions, etc.	Presentations of outcomes and project results at conferences, round tables	At least in one event by each partner. At least 10 events totally during the project		N/I	Academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	100 per event	Printed conference proceedings, links to electronic publications
Monograph on teaching excellence	Preparing articles with partners' experience in teaching excellence and project results	1 during the project		R/N	Academic and non-academic communities	500	Links on electronic publication
National dissemination conference	Organizing National dissemination conference for disseminating outcomes and project results	1 at the end of the project	Kyiv National Economic University named after Vadym Hetman/ online	R/N/I	Public authority, NEO, representatives from other Erasmus+ projects, academic staff of Ukrainian HEIs, administrative staff and management of Ukrainian HEIs, students, higher education stakeholders	100	Book of proceedings, registration in Google form, attendance list, pictures of events, links on Internet resources with news



## Reference

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